

**HSL Advisory Council**  
**Fall 2016 Meeting**  
**October 19, 2016**

Meeting began at 1:00 pm

Present: Deidre Wipke-Tevis, Denice Adkins, Kimberly Hoffman, Jon Stemmler, Dongsheng Duan, Colleen Fagin, Deb Ward, Gayle Mooney

Absent: Sherri Ulbrich, Bryce Bogart, Emily Hartung-Gilbirds, David Poole, Angela Story, Craig Downs, Rosemary Hogan, John Clohisy, Karen Cox, Evan Prost, Laine Young Walker.

Deb Ward welcomed everyone. She announced that we were asked again to participate in Health Sciences Research Day on November 17. All schools were invited to submit posters and she said that they have received a good number already. Posters will be on display that day with the undergraduates' posters up in the morning and the graduate student posters up in the afternoon.

She asked if everyone was getting the news feed, and all present are.

She called attention to the packet of materials everyone had been given. She noted the 1.2-million-dollar reduction across all campus libraries except Law. She said that 150K worth of journals and books were being eliminated at HSL. She said the most logical way to decide which journals to cut was to cut the high cost, low usage titles, and low-usage titles in general. The vendors collect data every time a journal article is downloaded and the library is able to access those numbers. To make sure usage is counted, it is a good idea when sharing an article to send users to the link via the Health Sciences Library website. This way, we have a better idea of real usage. The cut list is on the libraries web site. If there are any journal titles on the proposed cut that are crucial to your work, please let Deb or Diane Johnson know as soon as possible.

Deirdre asked about library support for the intercampus course sharing we do with UMKC and UMSL. The group discussed dual registration to provide for access to e-resources, regardless of the campus at which the student is registered. If a student has access to MU courses they should have access to MU library e-resources. The challenge is that sometimes, for example in nursing, there may only be one or two courses that are dual so having the student with full access can get to be a hassle. Deb said that we still need to address these issues, as librarians and faculty acting together, because librarians are not always successful in garnering attention to these kinds of problem.

Deb said we will look at projections each year but inflation on information resources continues to outpace the Consumer Price Index. Health sciences literature is expensive, but there are disciplines whose journals are more expensive. One of the complicating factors is that several companies bundle journal titles in the same way cable companies bundle channels. Libraries' staff have been working with several specific journal bundle vendors this year to reduce our total cost by cutting low usage titles. One vendor is cooperating so far, and we will continue to insist that we must reduce our total spend with them in order to meet our own budgetary constraints.

Deb said that the Health Sciences Library partners with the School of Medicine on some of the information resources. This is mutually beneficial, since it provides better access to materials for the medical students than if we had only a typical library license with limited access. We are continuing to work on improved strategies for mutual benefit.

Deb told everyone that due to a new gift, the Richard and Tootie Burns Endowment, the library is working on the purchase of some new furniture to give the entrance area a facelift. She showed the group a few slides of some of the items under consideration. It is a work in progress.

Deb announced that HSL staff will be working with Jon Stemmler on defining a strategic communication project with the journalism students. Jon explained that the Journalism School has teams of students each semester that take on a nonprofit organization or a campus program and essentially become their ad agency. The students take on issues the client wants to solve and then develop a plan to address them. It is a 16-week endeavor and is the capstone for the students, so they are motivated to do well. The program is popular and there is a waiting list. Deb is planning to submit a proposal for a project in Fall 2017.

Deb has developed a “giving opportunities” list based on patron and staff input, and she asked for the advisory council’s opinion as to whether she should post it on the library webpage. We looked at the web page, and saw that a person has to drill down to the “About” page. It is labeled “support,” and members suggested that it should be more prominently displayed and relabeled. A suggestion was to put a link on it on the main bar. With the cuts that the library is having to endure it should be a no brainer to have a “call to action” link to garner support. Deirdre said SON just redesigned their webpage to include a “Ways to Give” button. All agreed that this needs to be easier to find and needs to have a more definitive heading. Deb will follow up.

Regarding art for the library, and Deb stated that we have a wall where we display work that changes each semester. Suggestions were made, such as:

- Rotating student art from across disciplines. It would be a good way to build a relationship with other departments and to help students get their work displayed
- Sponsoring a campus wide art contest.
- Utilizing pieces already on campus that are available.
- Working with the Fine Arts program

Moving to the discussion topic, Deb said that when we had decided to talk about open access she had not been aware that next week (October 24-28) is International Open Access Week. She called attention to the handout sheet listing two workshops that might be of interest to the group. She indicated a video on the open access guide that she thinks was very well done. The group watched the video.

Deb stated that it is in an author’s best interest not sign away their copyright privileges. Many publications’ agreement include a clause giving them the copyright to your work. She pointed to a form in the packet that you can use to modify an agreement. She pointed out that some funding agencies, such as NIH and NSF, require open publication within 6 months of publication. Ways to meet the requirement are to publish it on MOspace, a national discipline site, or even on your own or on your department’s webpage provided you retained the copyright.

Jon Stemmler said that faculty is under pressure to publish in certain journals (to meet AU metrics), however, some of those journals want the copyright. This is an issue that will require continuing effort. Deirdre asked about the so called “predatory” journals that faculty is warned to stay away from. The group looked at some of the journal titles considered to fall into that group. This content is all included in the open access journals guide prepared by Kate Anderson.

Deb thanked everyone for coming and adjourned the meeting at 2:00.